

# 2022 SPONSORSHIP OPPORTUNITIES



It isn't Summer without the Sunflower! The fun and famous Sunflower Wine Festival takes place July 9 on Depot Street in Old River. A sponsorship of this event presents a fantastic opportunity to promote your business to thousands in attendance.

### ALL 2022 Sunflower Wine Festival Sponsors receive the following advantages:

- Recognition on Prayers From Maria highly followed social media platforms
- Recognition in Foundation e-blasts and website
- Sponsor logo presented in all printed materials at Sunflower Wine Festival

In addition, Sponsors receive the following:

### **VIP Tent Sponsorship: \$10,000**

## The VIP Tent is centrally located at the Wine Festival with excellent visibility

- Private reserved table for 20 in VIP Tent with your own server and sommelier
- Special dinner served for you and your guests
- Fully staffed open bar and special tastings
- Access to Wine and Beer Gardens
- Naming rights to VIP Tent
- Prominent naming recognition
- · Dedicated Security and cooling fans
- Customizable options

### **Sunflower Row Tent: \$7,500**

## Host up to 30 guests in a private tent! Sunflower Row is centrally located near the stage. Great for a business!

- Private reserved tables/seating for 30 guests
- Naming rights to Sunflower Row
- Conveniently located near music stage
- · Staffed bar with wine and beer
- Appetizers provided
- Access to Wine and Beer Gardens
- Dedicated Security

### **Stage Sponsorship: \$5,000**

## The stage is centrally located at the Wine Festival with high visibility

- 6 VIP Sunflower Wine Festival tickets
- Prime location
- Naming rights to stage with prominently featured sign

### **Photo Booth Sponsorship: \$2,500**

### Be part of people's fun memories at the Sunflower Wine Festival!

- 2 VIP Sunflower Wine Festival tickets
- Logo on photos printed at photo booth
- Logo featured on photo booth promotional signage

### **Festival Street Sponsorship: \$2,500**

### Feature your business on a prominently displayed banner

- 2 VIP Sunflower Wine Festival tickets
- Naming rights to the street
- Street name displayed at 2 locations



# 2022 SPONSORSHIP OPPORTUNITIES



### Maria's Shop Sponsorship: \$2,000

Maria's Shop is a highly visible area strategically located near dining, Sunflower Row and VIP Tent

- 2 VIP Sunflower Wine Festival tickets
- Logo on signage at Maria's Shop

### Check-In Sponsorship: \$1,500

All guests must pass through 2 check-in areas at key entrances to the event to receive wristbands

- 2 General Admission Sunflower Wine Festival tickets
- Logo featured at each check-in area

### It's a Relief Sponsorship: \$1,000

### When they gotta go...they'll see your logo!

- 2 General Admission Sunflower Wine Festival tickets
- Logo on signage inside and outside of mobile restrooms

### Wine Station Sponsorship: \$500

#### Be visible to thousands in the Wine Tent

- 1 General Admission Sunflower Wine Festival ticket
- Exclusive logo signage at one wine station at the Wine Festival

### PLANT THE SEEDS. GROW THE MOVEMENT. HELP US END CHILDHOOD CANCER.





# 2022 SPONSORSHIP OPPORTUNITIES



#### **Sunflower Wine Festival**

■ VIP Tent Sponsorship \$10,000	☐ Festival Street Sponsorship \$2,500	<b>☐ Wine Station Sponsorship</b> \$500
□ Sunflower Row Tent \$7,500	☐ Maria's Shop Sponsorship \$2,000	□ VIP Wine Festival Ticket \$200
☐ Stage Sponsorship \$5,000	☐ Check-In Sponsorship \$1,500	
□ Photo Booth Sponsorship \$2,500	☐ It's a Relief Sponsorship \$1,000	

## Visit our website at <u>PrayersFromMaria.org</u> to secure your sponsorship or please complete the information and mail to the address below.

Name of Company or Organization:		
Mailing Address:		
Contact Name:		
Contact Phone:	Contact Email:	
Name of Organization as it is to appe	ear in the event literature and PR Materials	
To purchase a sponsorship, print this form and mail to: Prayers From Maria Foundation 20226 Detroit Road Rocky River, OH 44140	For more information about sponsorship opportunities, please contact Ed McNamara at <b>emcnamara@prayersfrommaria.org</b> or 440-773-7712 or Carrie Drozdz at <b>cdrozdz@prayersfrommaria.org</b>	To avoid up to 5% credit card processing fees we encourage payment by check which may include installments. If credit card or other payment option is preferred, please contact accounting@prayersfrommaria.org

\*501c(3) Charitable Deduction Portion. Prayers From Maria Foundation is a 501c(3) organization, donations to which are tax deductible to the fullest extent of the law. Fed Id: #03-0608143

The Taxpayer Certainty and Disaster Tax Relief Act allows those who don't itemize their deductions a deduction of up to \$300 for cash contributions made during 2022. Married couples filing jointly are allowed a deduction of up to \$600 for the cash contributions they make during 2022.

In addition, for those individuals that itemize their deductions, the Act extends the suspension of the 60% limit on cash contributions through 2022, thus allowing larger cash contributions during the COVID crisis—potentially up to 100% of the AGI.

In 2022, corporations may continue to deduct charitable gifts up to 25 percent of the corporation's taxable income (increased from 10 percent).